

OCT 24 2006

## CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (571) 273-8300.

Date:

10/24/06

By:

Patti Hespell  
Patti HespellMail Stop RCEIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering.

Conf. No.: 6478 : Group Art Unit: 2623  
Appln. No.: 09/748,942 : Examiner: Lambrecht, Christopher  
Filing Date: 27 December 2000 : Attorney Docket No.: T721-15

Title: Advertisement Distribution system for distributing targeted advertisements in television systems

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AFTER FINAL REQUEST FOR CONTINUED EXAMINATION UNDER 37.C.F.R.1.114

This is a request under 37 CFR 1.114 for continued examination (RCE) of the above identified application in response to the Final Office Action dated May 24, 2006. Enclosed are the following in support of the RCE under C.F.R. 1.114:

- ☐ Enter the unentered Amendment previously filed on \_\_\_\_\_ under 37 C.F.R. 1.11 in the above application.
- ☒ An Amendment/Request for Reconsideration.
- ☒ A Petition for Extension of Time to 2 months for the pending application.
- ☐ Other: \_\_\_\_\_

The following fees are enclosed:

- ☒ RCE fee of \$790.00 required under 37 C.F.R. 1.17(e)
- ☒ Extension of Time fee in the amount of \$450.00

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02 FC:1201 200.00 DA  
03 FC:1202 950.00 DA

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Application No. 09/748,942

☒ Additional claim fees of \$1,150.00 for excess claims submitted in the enclosed Amendment, calculated as follows:

					SMALL ENTITY		LARGE ENTITY	
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDIT. FEE	RATE	ADDIT. FEE
TOTAL	39	(-)	20	19	x 25		x 50	950.00
INDEP.	5	(-)	4	1	x100		x200	200.00
[ ] 1 <sup>st</sup> PRESENTATION OF MULTIPLE DEPENDENT CLAIMS					+\$140		+\$280	
					TOTAL		TOTAL	1,150.00

☒ The Commissioner is hereby authorized to charge and/or credit Deposit Account No. 501535 as noted below. A duplicate of this sheet is enclosed.

- ☒ Any overpayments or deficiencies in the above calculated fee(s).
- ☒ RCE fee in the amount of \$790.00.
- ☒ Additional claim fees in the amount of \$1,150.00 as calculated above.
- ☒ Any additional fees required under 37 C.F.R. §§ 1.16 or 1.17.
- ☒ In the event that a Petition for Extension of Time is required, but not enclosed, please charge any extension fee under 37 C.F.R. § 1.136(a) to the Deposit Account noted above.

CORRESPONDENCE ADDRESS

Date:

10/24/06

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